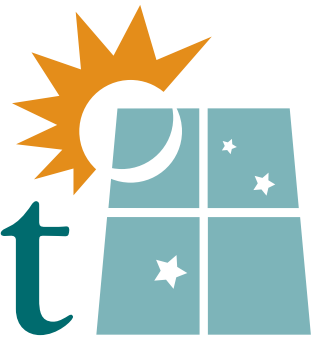


The Culture of

Hillcrest

family services



2014 ANNUAL REPORT

19
STATES
62 IOWA
COUNTIES

Faith

Action

Results



Leadership

Stability

Gratitude

26,047
PEOPLE
SERVED



A Culture of **FAITH**

2014
Celebrating the 100th Anniversary
of our faith connection!



Adoption: Facilitated 9 adoption placements.
100% of the children are free from abuse and achieved developmental milestones.



Counseling: 81% of mental health clients reported that they felt they were making progress toward their treatment.

Education: 100% of Anna B. Lawther Academy students attended school regularly. 8 students graduated.
89% of students tested increased their reading fluency.

Health & Wellness: 2,082 youth were educated about the dangers of tobacco and nicotine. 87% of WIC families reported improving their families eating choices.

Homelessness: 81% of homeless outreach clients secured housing, 3 of these clients went on to own a home.



A Culture of **ACTION**

500 staff members, leading over 30 programs, in 14 counties provided faith connected health and human services to over 26,000 people.



A Culture of **RESULTS**

Mental Health Care: 669 people were enrolled in our Integrated Health Home program and of these, 37% reported they would have fallen through the cracks in the mental health system if it weren't for the program.

Residential: 67% of adult residents discharged went on to more independent living.

Spirituality: 94% of adult and 74% of youth clients desire to be closer to God or in union with the divine. 82% of adult and 74% of youth clients feel God's presence on a regular basis.

Youth Mentoring: 31 new mentors and 62 long term mentors helped improve the lives of 93 area youth.



A Culture of LEADERSHIP



In 2014 Hillcrest celebrated the significant milestone of our 100th anniversary in covenant with the Iowa Conference of the United Methodist Church and the rebirth of the agency. The events of the spring of 1914 were made possible by the passionate and steadfast leadership of the trail blazing women Dr. Nancy Hill, Deaconess Anna Blanche Cook, and Anna B. Lawther. They were committed to ensuring that inclusive, safe, effective and faith filled services were available at that time to young women and children.

These women set the mark for which all employed and volunteer leaders have attempted to reach for the past 100 years and the full weight of this legacy is further conveyed to all leaders in the Hillcrest family as we look to the future. We

are each compelled to lead not only within our organization and our community but to seek innovative leadership among members of the broader community that fills the gaps in the lives of the men, women and children of our society.

The foundation laid across our history and buttressed by the effort and planning incorporated this past year; undertaken so that the leaders of the next hundred years may carry this legacy even further than we imagine today. We are proud and humbled to be in leadership positions of the Board of Trustees and management of Hillcrest. We have been inspired by all of our predecessors. Just as the women and men in past board and management positions have been driven by the compassion of the many board members and staff, we are driven today to maintain this Culture of Leadership.

1914 - 2014 may be 100 years apart but the dash between them is filled with a culture of leadership that matches the culture of results within our excellent organization.

Dean Beresford – Board of Trustees Chairman

Gary Gansemer – President/CEO

A Culture of STABILITY

2014 Financials

TOTAL INCOME			TOTAL EXPENSES		
Client Revenue	\$13,900,689	90.22%	Personnel	\$11,819,368	76.86%
Grant Revenue	611,174	3.97%	Contracted Services	428,505	2.79%
Contributions	308,293	2.00%	Supplies/Equipment	743,441	4.83%
United Way	119,667	0.78%	Occupancy	1,078,921	7.02%
Special Events	213,238	1.38%	Travel/Conference/Meetings	220,487	1.43%
Investment	81,223	0.53%	Depreciation	566,380	3.68%
Other	<u>172,583</u>	<u>1.12%</u>	Other/Special Events	<u>521,481</u>	<u>3.39%</u>
	\$15,406,867	100.00%		\$15,378,583	100.00%

9 month performance • Nov. 1, 2013 thru June 30, 2014

A Culture of GRATITUDE

None of our work could be done without the generosity of our many staff, donors and volunteers.

Thank You!

Please visit hillcrest-fs.org for information and consider a donation to support our culture of results.

