



A PROMISED  
*impact*



# 2012 HILLCREST ANNUAL REPORT



**Mel Miller**  
Hillcrest Board Chairman

Speaking for the board of trustees I want to thank the management team and the entire staff of Hillcrest Family Services for their continuing efforts to make “A Lasting Impression”. Each and every day staff members’ efforts are focused on improving the quality of life for those less fortunate than themselves. I am sure that through their hard work and dedication they are making “A Lasting Impression” on the lives of each and every client.

Physical facilities are necessary to enable the staff to service the growing clientele. I am especially grateful to the Hillcrest management team and the board of directors for their sacrificial efforts this past year. Constructing the Hadley Chapel and the Lawther Academy classrooms and gymnasium, in and of itself, required a great deal of extra effort. Next was the Julien Care Center opportunity which the board was willing to support. Three major initiatives in one year speaks volumes about the staff and the board’s willingness to make “A Lasting Impression”.



**Gary Gansemer**  
President/CEO

Since 1896 Hillcrest has been changing lives and creating strong families. We have been blessed to help form families through adoption like the three couples on the front page of this report. We hear the treasured stories from people like the Keller’s, Schmitt’s, and the White’s; of receiving the call that their new baby or babies waiting for them, their first ride home, the special moments in their families’ lives, and all the memories brought to them with the guidance of Hillcrest.

At the same time we have thousands of alumni who came to Hillcrest with pain in their lives. They did not look forward to having to come to Hillcrest like our adoptive families, but they also remember the time they left when their life was renewed.

Whatever the situation, it is our mission to change and empower future growth. On behalf of the 430 Hillcrest team members who have the pleasure to serve I thank all of our partners in our health and education ministry.



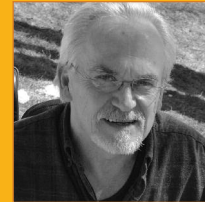
PAUL GOLDSTEIN



LAURA NAMETH



KENT NELSON



BRET TRIERVIELER



RITA HERRIG



MARY UPTON

\*NOT PICTURED: SCOTT SCHNEIDER

A LASTING  
*impact*

# AN ECONOMIC *impact*

We believe Hillcrest is an anomaly in the nonprofit sector. We consistently operate within our operating budget, while managing within the limitations of our multiple funding streams. It is a sign of strength for a nonprofit to function and grow within its financial boundaries, and we strive to remain strong for our clients, staff, donors, and community.

## TOTAL INCOME



ADMINISTRATION	\$0.00
MISSION ADVANCEMENT	\$405,840.76
CHAPLAINCY	\$64,266.77
HEALTH	\$9,868,445.05
EDUCATION	\$8,014,663.60
<b>TOTAL</b>	<b>\$18,353,216.18</b>

## TOTAL EXPENSES



ADMINISTRATION	\$2,077,165.93
MISSION ADVANCEMENT	\$607,699.29
CHAPLAINCY	\$56,837.33
HEALTH	\$8,360,320.28
EDUCATION	\$6,882,525.80
<b>TOTAL</b>	<b>\$17,984,548.63</b>

# A TRANSFORMATIVE IMPACT 2012

9.9% INCREASE IN NUMBER OF CLIENTS

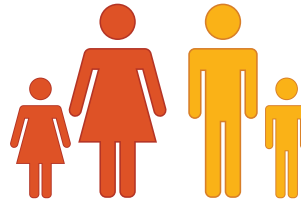
24,128

CLIENTS REACHED



70%

INTENSIVE PSYCHIATRIC REHAB CLIENTS CHOOSE TO PARTICIPATE IN SPIRITUAL ACTIVITIES



92%

**BIG BROTHER  
BIG SISTER**

CLIENTS GAIN SELF-CONFIDENCE AND THE ABILITY TO EXPRESS THEIR FEELINGS



90%

ADULT RESIDENTIAL CLIENTS LEARN HOW THEY CAN LIVE INDEPENDENTLY

198

PARENTS PLEDGED TO GIVE THEIR FAMILIES A SMOKE-FREE HOME

1,268

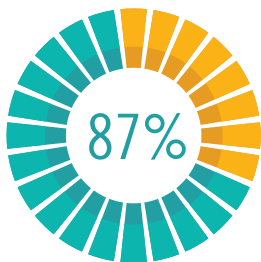
YOUTH HAVE SIGNED PLEDGES TO REMAIN TOBACCO FREE

82%

MOTHERS WHO ENGAGED IN NUTRITION AND WELLNESS EDUCATION, DELIVERED HEALTHY BIRTH WEIGHT BABIES

95%

ACADEMY AND EMERGENCY SHELTER RESIDENTS ATTEND SCHOOL REGULARLY AND RETAIN THEIR EDUCATION CREDITS UPON DISCHARGE.



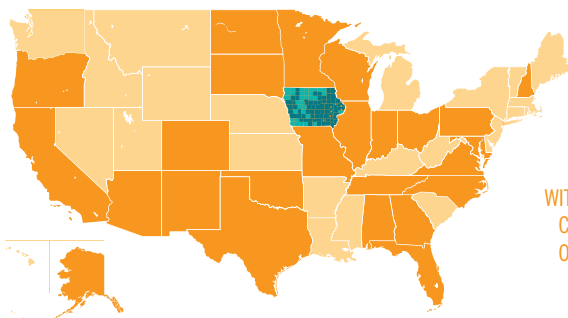
87%

ADULT RESIDENTIAL CLIENTS HAVE DEVELOPED SOCIAL NETWORKS AND SUPPORT SYSTEMS

19%

INCREASE IN HOMELESS INDIVIDUALS & FAMILIES KNOWING WHERE TO FIND ASSISTANCE FOR A SAFE HOME

WELLNESS CLIENTS KNOWLEDGEABLE ABOUT RECOVERY AND INCREASED THEIR SELF-IMAGE



HILLCREST SERVES  
**27 STATES  
66 COUNTIES**

WITH OFFICES IN DUBUQUE, MAQUOKETA, CLINTON, MONTICELLO, WASHINGTON, OTTUMWA, IOWA CITY, CEDAR RAPIDS, AND THOMSON, ILLINOIS

1 out of 5



ADULT VOCATIONAL CLIENTS VOLUNTEER THEIR TIME TO HELP SERVE OTHERS

# OUR PARTNERS 2012

## WESLEY/CALVIN

EXCEEDING \$1,000,000.00

Reflections in the Park

## DR. NANCY HILL

\$500,000.00 - \$999,999.00

Anonymous

## ANNA BLANCHE COOK

\$250,000.00 - \$499,999.00

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Jerre Lee & Mary Joy Stead

Kresge Foundation

Leonard and Marlene Hadley

Roy J. Carver Charitable Trust

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Bernilda Britt

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U.S. Department of Housing & Urban  
Development

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Anonymous - Church

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Dutrac Community Credit Union

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Goodmann Family of Services

Greater Cedar Rapids Community

Foundation

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Gretchen Isenberg

Hall-Perrine Foundation

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Hoffman House Restaurant - Midway Hotel

Hoffmann-Schneider-Kitchen Funeral Home

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Iowa City First United Methodist Church

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John Deere Foundation

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Legacy Foundation

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Louis Norris

Marge Herrig

Marilynne Field

Mario's Restaurant

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McElroy Trust

McGraw Hill Companies

McKesson Foundation

McKesson Information Solutions

Medical Associates Health Plans &

Health Choices

Medical Associates Health Plans

Foundation

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St. Luke's United Methodist Church  
of Dubuque  
St. Paul's United Methodist Church of  
Cedar Rapids  
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Westmark Enterprises, Inc.  
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Woodward Foundation

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Anonymous  
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Don Ruden  
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Geraldine Heeb  
James and Marlys Potter  
Jan and Bill Stoffel  
Jay and Barbara Hanson  
John and Shirley White  
Judith Koutny  
Julie and Tom Johnson  
Keith Cook and Sharon Kress  
Larry and Carol Sharpe  
Laura Plambeck  
Louis Norris  
Louise McCoy  
Mabel W. Beach  
Marge Herrig  
Margery D. Dodge  
Norma Denlinger  
Robert and Irene McQueen  
Roberta Kinnamon  
Roger and Sally Stutsman  
Sheldon and Judy Isely  
Steve and Barb Bonnet  
Virginia Beach  
William and Kathe Richardson

## THANK YOU FOR YOUR SUPPORT

The Founder's Circle honors donors whose cumulative giving has exceeded \$10,000. Every possible effort has been made to insure accuracy. If your listing is incorrect, please contact the Mission Advancement Office at 563-583-7357. The Legacy League donors are friends that have included Hillcrest Family Services in their wills. Each gift, large or small, helps Hillcrest carry out its mission to individuals and families.

# OUR PARTNERS 2012

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**\$10,000.00 and Above**

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Dubuque Racing Association  
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Keith Cook and Sharon Kress  
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Longshadow Foundation  
Michael and Sharon Faley  
Mike and Judy McCoy  
Mystique  
Reflections in the Park  
Tim and Christine Conlon  
Variety The Children's Charity of Iowa

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TJ and Janet Faley  
US Bank  
Wesley and Lisa Huisinga

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Brian and Michelle Covey  
Butler Foundation  
Community Foundation of Greater Dubuque  
Cottingham & Butler Insurance, Inc.  
Drew Cook & Sons Excavating  
Dupaco Community Credit Union  
Dutrac Community Credit Union  
East Central District of the United Methodist Church  
East Dubuque Savings Bank  
Gary and Kay Gansemer  
Northeast District of the United Methodist Church  
Russell and Wendy Knight  
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Sisters of the Presentation  
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Very Special Arts of Dubuque  
Wahlert Foundation

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Chad and Rita Leitch  
Crescent Electric Supply Company  
Dale and Mary Leibfried  
Daryl and Twila Griffith  
David and Diane Schroeder  
Decker Precision Machining, Inc.  
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Douglas Funke  
Dubuque Anesthesia Services, P.C.  
Dubuque ENT  
Epic Construction  
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John and Kathleen Herting  
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Burdell Huisinga  
Carol Jefferson and David Williams  
Cedar Heights Comm. Presbyterian Church  
Charlie and Vicki Glab  
Dave and Nancy Wahlert  
Dean and Laura Beresford  
Dennis and Laurinda Brimeyer  
Don and Wilma Sanders  
Doug and Karen Horstmann  
Douglas and Jean Cheever  
Douglas and Rebecca Rogers  
Douglas Banowetz  
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Giving up to \$249.00

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Eugene and Lois Knol  
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Family Mart  
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# OUR PARTNERS 2012

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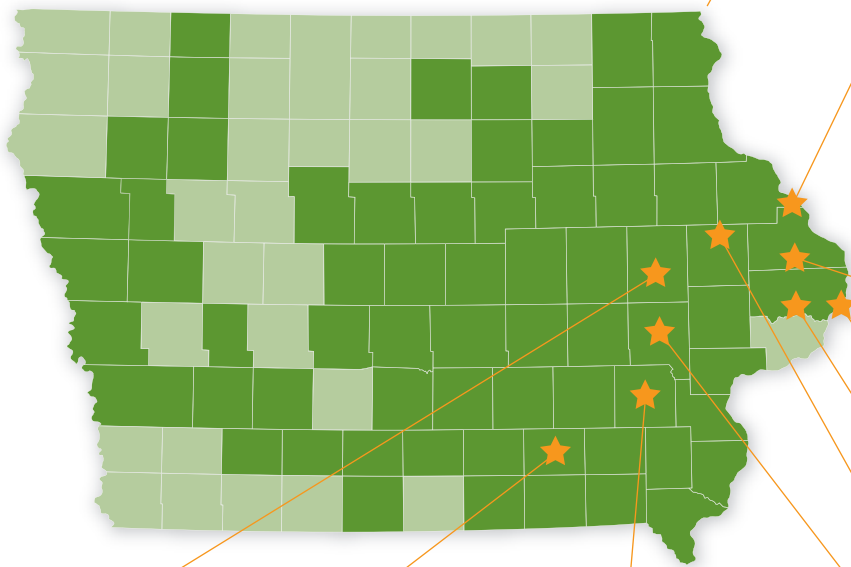
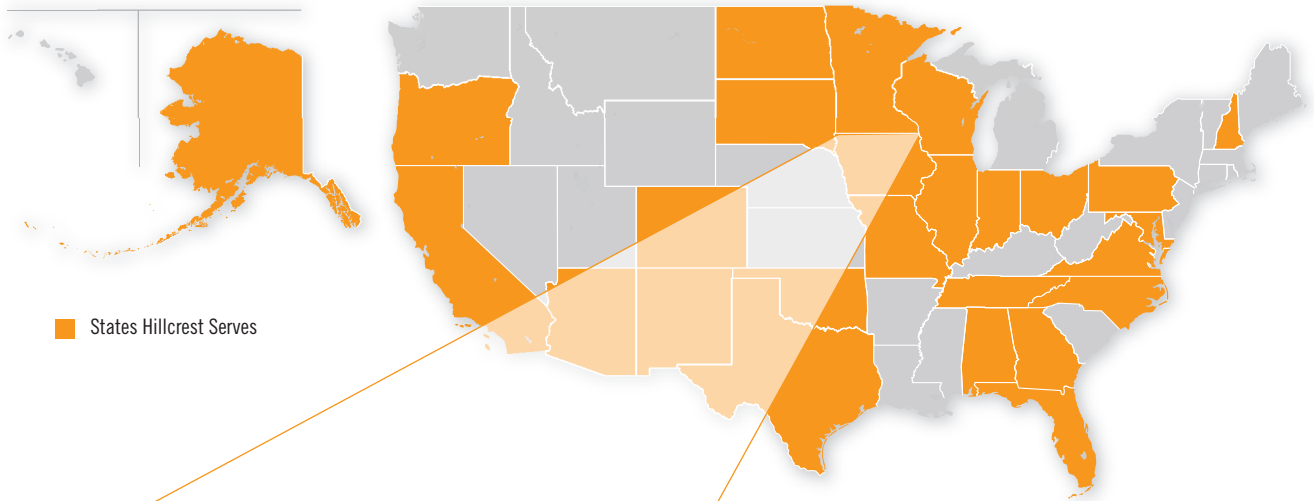
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# A GEOGRAPHIC *impact*



2005 Asbury Road, Dubuque, IA 52001  
563-583-7357 | 877-437-6333

Directions to all locations are available through our website:  
[www.hillcrest-fs.org](http://www.hillcrest-fs.org)



### Dubuque

- Adolescent Pregnancy Prevention Program (Y Club)
- Adoption Services
- Adult Residential Homes
- Anna B. Lawther Academy (residential and school)
- Big Brothers Big Sisters
- Crisis Stabilization Support Services
- Emergency Youth Shelter
- Family Centered Services
- Hillcrest Mental Health Center
- Hillcrest Professional Health Clinic
- Hillcrest Supported Living (SCL)
- Hillcrest-Mercy Maternal Health Center
- Hillcrest-Seippel Road (Adult Health Residential Facility)
- Intensive Psychiatric Rehabilitation
- PATH Program for Homeless Prevention
- Peer Support Services
- School Based Youth Services
- Supervised Apartment Living
- Tobacco Prevention Program
- Transitional Housing for Homeless Families
- Vocational Services
- Wellness Center
- WIC (Women, Infants, and Children)

### Maquoketa

- Anna B. Lawther Academy (school)
- Hillcrest Mental Health Center
- Family Centered Services

### Thomson, Illinois

- Anna B. Lawther Academy (school)

### Clinton

- Anna B. Lawther Academy (school)
- WIC (Women, Infants, and Children)

### Monticello

- Anna B. Lawther Academy (school)

### Iowa City

- Hillcrest Supported Living (SCL)
- Birch House

### Cedar Rapids

- Adoption Services Hillcrest
- Supported Living (SCL)

### Ottumwa

- Hillcrest-Highland Place (Adult Mental Health Facility)
- Intensive Psychiatric Rehabilitation

### Washington

- Washington Mental Health Center